



# Carbon Reduction Plan

Supplier name: Bray Leino Events  
Publication Date: 14 February 2023

## Commitment to achieving Net Zero

Bray Leino Events is committed to achieving Net Zero emissions by 2050.

## Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

**Baseline Year: 2019**

### Additional Details relating to the Baseline Emissions calculations.

#### Baseline year emissions:

Our emissions have been calculated for UK operations using an operational control approach as described in the GHG Protocol Corporate Accounting and Reporting Standard. The reference point against which our carbon reduction plan is measured is 2019 (1st January 2019 to 31st December 2019), with this chosen as it was the first reporting year. Data included within the scope of the Carbon Reduction Plan is listed below. Scope 2 emissions are calculated using the location-based methodology. Downstream Transportation and Distribution is not applicable due to our work being service based. Upstream Transportation and Distribution is related to products purchased and sent to our offices from tier 1 suppliers. We have not quantified the impact of this for the reporting year due to lack of information from suppliers but are reviewing all sources of scope 3 emissions and aim to disclose this or whether this is immaterial in the next reporting period.

Scope 1: Purchased natural gas

Scope 2: Purchased electricity

Scope 3: Category 3: Fuel and energy related activities, Category 5: Waste generated in operations, Category 6: Business travel, Category 7: Employee commuting and working from home.

| EMISSIONS                     | TOTAL (tCO <sub>2</sub> e) |
|-------------------------------|----------------------------|
| Scope 1                       | 31.287                     |
| Scope 2                       | 53.333                     |
| Scope 3<br>(Included Sources) | 221.612                    |
| <b>Total Emissions</b>        | <b>306.232</b>             |



## Current Emissions Reporting

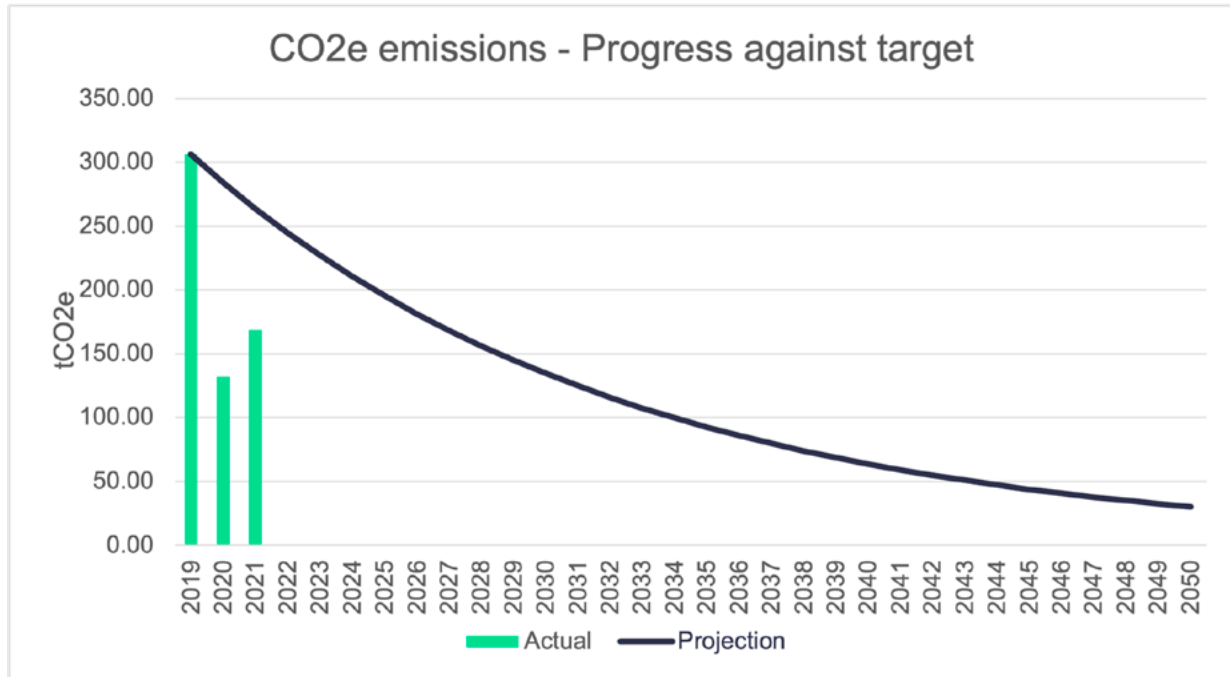
| Reporting Year: 2021          |  |
|-------------------------------|--|
| EMISSIONS                     | TOTAL (tCO <sub>2</sub> e)   |
| Scope 1                       | 2.418  |
| Scope 2                       | 6.913  |
| Scope 3<br>(Included Sources) | <b>159.472</b><br><b>Upstream transportation and distribution</b><br>Currently not able to capture this information but will work with suppliers to ensure this is forms part of 2023 calculations.<br><b>Fuel and energy related activities</b><br>Natural Gas 0.414<br>Electricity 2.571<br><b>Waste generated in operations</b><br>Waste: Average 1.658<br>Water supply 0.216<br>Water treatment 0.395<br><b>Business travel</b><br>Average Air Travel 147.330<br>National rail UK 3.781<br>Road 3.108<br><b>Employee commuting</b><br>Not captured for 2021. To be captured in 2022 reporting.<br>Downstream transportation and distribution<br>Currently not able to capture this information but will work with suppliers to ensure this is forms part of 2023 calculations. |
| <b>Total Emissions</b>        | <b>306.232</b>   |



## Emissions Reduction Targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

We project that our carbon emissions will decrease over five years to **210.761 tCO<sub>2</sub>e** by 2026. This is a reduction of **31%**. By 2029 we will meet a 50% reduction in emissions. This is based on a year-on-year reduction of 7.2%.



## Carbon Reduction Projects

### Completed Carbon Reduction Initiatives

The following environmental management measures and projects have been completed or implemented since the 2019 baseline. The carbon emission reduction achieved by these schemes equate to **137.429 tCO<sub>2</sub>e**, a **14%** reduction against the 2019 baseline and the measures will be in effect when performing the contract.

In recent years, Bray Leino Events has made significant progress in our journey to become a truly sustainable business and an industry leader in the delivery of sustainable events on behalf of clients across the world.

This includes:

- Achieving ISO14001, 20121 and 9001 accreditation (2020)
- Partnering with Green Element to track all business operation emissions through Compare your Footprint online carbon calculator (2019)
- Creating our Environmental and Sustainability Policy (2021)
- Switching to 100% renewable electricity in our main office (2021)
- Developing our supply chain and network of sustainable and social value partners (2021/ ongoing)
- Becoming a member of Isla, the recognised events industry body for sustainable event delivery (2022)
- Delivering internal sustainability training programme and external speakers (2022/ongoing)



In our journey to becoming a net zero business we plan to:

- Expand the accuracy of our calculations for reporting all emissions, with a focus on reducing as many average calculations to accurate, and ensuring all emissions are measured and reported.
- Adopt TRACE online carbon calculator developed for the events industry (2023)
- Roll out a company toolkit and training for excellence in sustainable event delivery (2023)
- Sign up to SBTi as a wider Mission group led initiative (2023)
- Sign the Net Zero Carbon Pledge for the Events Industry (2023)
- Become B Corp certified (journey started in 2022)
- Switch all office locations to renewable electricity providers
- Develop a complete roster of approved sustainable suppliers and partners across the globe
- Provide thought leadership to the industry on best practice and sustainable initiatives (including white papers, 'How to' videos, and speaking at industry events).

### **Declaration and Sign Off**

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard .

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:

Date: 14 February 2023

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<https://ghgprotocol.org/corporate-standard>

<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

<https://ghgprotocol.org/standards/scope-3-standard>